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**The Blake at Taos Ski Valley Named Best Ski Hotel
by USA TODAY 10Best Readers' Choice Travel Awards**

TAOS SKI VALLEY, NM, Dec. 2, 2019 – [The Blake at Taos Ski Valley](#), the heart of Taos Ski Valley's renaissance connecting the iconic mountain with a vibrant cultural journey, has been named the [Best Ski Hotel by the 2019 USA TODAY 10Best Readers' Choice](#) travel award contest.

Nominees for all USA TODAY 10Best Readers' Choice Award contests are chosen by a panel of relevant experts including a combination of editors from USA TODAY; editors from 10Best.com; relevant expert contributors; and sources for both these media and other Gannett properties. After 4 weeks of public voting, winners are revealed. 10Best.com provides users with original, unbiased, and experiential travel content.

"The Blake embodies a soulful tapestry that is uniquely Northern New Mexican, and we are thrilled that readers agree it is the best ski hotel," said Taos Ski Valley CEO David Norden. "From big-mountain adventure steps from the door, to museum-quality artwork throughout, to tiny rituals that create lasting memories in the hearts and minds of the guests we welcome year-round, this is more than a place to stay."

Woven into The Blake experience are the wild elements of the Sangre de Cristo Mountains, a confluence of cultures a thousand years in the making, and an independent streak that belies Taos's true sense. The Blake also extends Taos Ski Valley's [B Corp ethos](#), and environmental and social responsibility values that are important to today's travelers. It has been awarded LEED Silver certification, uses geothermal heating and cooling, and boasts advanced water efficiency.

The Blake is more accessible than ever this winter, as [Taos Air](#) will re-start direct flights from Dallas and Austin in December, and will begin direct flights from Los Angeles and Carlsbad for the first time in January. Taos Air offers a private charter flight experience at the price of a commercial airline ticket, and also offers complimentary ground shuttle service between the Taos Regional Airport and The Blake along with complimentary ski and snowboard rentals for four days.

TAOS

The Blake, which is also ranked among the best hotels nationally according to TripAdvisor and recognized as the best hotel in New Mexico by Reader's Digest, is currently offering [season-opening deals](#).

About Taos Ski Valley

Nestled among the pristine peaks of northern New Mexico, Taos Ski Valley is undergoing a \$300 million renaissance making it one of North America's premier vacation and adventure destinations. With over more than 300 inches of average annual snowfall, 300 days of sunshine and more than 1,200 skiable acres, Taos Ski Valley is the industry's only B Corp Certified ski resort, which means it operates with the highest standards of environmental sustainability, and social and economic justice. An independently owned and operated resort, Taos maintains an authentic charm while delivering a world-class experience both on-mountain and off for skiers and riders of all abilities. Taos Ski Valley is proud to participate in the [Mountain Collective and Icon Pass](#). To learn more about Taos Ski Valley and its B Corp commitment, please visit www.skitaos.com.