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Taos Ski Valley Honored With Third Golden Eagle Award for Sustainability by the National Ski Areas Association

Taos Ski Valley, NM, June 21, 2021 – [Taos Ski Valley](#) secured another Golden Eagle award for sustainability from the [National Ski Areas Association](#) (NSAA) last week when it was selected in the 'climate change impact' category. This is the third time Taos has won the award, which honors ski resorts nationwide for their sustainability, safety, growth, and marketing.

In addition to the climate change impact honor, Taos was a finalist for a second Golden Eagle award in the 'overall environmental excellence' category, and was a finalist for the association's award for Best Employee Safety program.

"We are thrilled to receive this recognition, and even more gratified that the NSAA and our industry are focused on working together to stem the tide of climate change," said David Norden, CEO of Taos Ski Valley. "The snowsports industry is on the front lines of this urgent crisis, so the ingenuity, investment, and focus across our peers is inspiring. We are humbled to be selected for our work."

Taos Ski Valley's partnership with the [Rio Grande Water Fund](#) was the catalyst for this year's Golden Eagle Award. The goal of the water fund is to protect storage, delivery and quality of Rio Grande water through landscape-scale forest restoration treatments in tributary forested watersheds, including the headwaters of the San Juan Chama Project. Taos Ski Valley is integral to the forest work.

[Taos' B Corp status and commitment to employee equity, diversity, and justice](#) helped inform its COVID-safety Protocols during the last season, which was the cornerstone of the resort's finalist status for 'Best Employee Safety program' and which also led to a zero percent COVID-positively rate among employees during the entire 2020-2021 winter season.

"Every decision we make is through the B Corp lens, whether it has to do with hiring, the wellness of our staff, construction, snowmaking, or any element of hospitality," continued Norden. "We're proud that our mission-driven organization is aligned with the NSAA and the movement to bring more equity, diversity, and sustainability to the ski industry."

TAOS

About Taos Ski Valley

Nestled among the pristine peaks of northern New Mexico, Taos Ski Valley is undergoing a \$300 million renaissance making it one of North America's premier vacation and adventure destinations. With more than 300 inches of average annual snowfall, 300 days of sunshine and more than 1,200 skiable acres, Taos Ski Valley is the industry's only B Corp Certified ski resort, which means it operates with the highest standards of environmental sustainability, and social and economic justice. An independently owned and operated resort, Taos maintains an authentic charm while delivering a world-class experience both on-mountain and off for skiers and riders of all abilities. Taos Ski Valley is proud to participate in the [Mountain Collective and Ikon Pass](#). To learn more about Taos Ski Valley and its B Corp commitment, please visit www.skitaos.com.