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Taos Ski Valley Annual Breast Cancer Awareness Day Events to Include Bumps Challenge and Snowboard Art Auction

TAOS, NM – Feb. 16, 2016 – On February 27 [Taos Ski Valley](#) will once again host the exciting skiing and snowboarding marathon for a good cause, the [K2 Bumps Challenge](#), coupled with its annual Paint for Peaks fundraiser, which raise tens of thousands of dollars annually for women’s health support and research.

The fifth annual [Bumps Challenge](#) and the seventh annual [Paint for Peaks](#) events are part of the ski valley’s annual Breast Cancer Awareness day to benefit [Boarding for Breast Cancer \(B4BC\)](#) and the [Anita Salas Memorial Fund](#). Past events have raised more than \$150,000 collectively for these beneficiaries.

The K2 Bumps Challenge is a fun and challenging marathon down the infamous Al’s Run – one of Taos Ski Valley’s most popular mogul runs on the front face of the mountain. Individuals and teams of two have four hours to make it down the run as many times as possible, with more points awarded for each lap. Costumes earn bonus runs, and K2 and Taos Ski Valley offer a range of valuable prizes. [Register here](#) for the Bumps Challenge and to see all official rules.

After the on-mountain Bumps Challenge, skiers, boarders and visitors can gather in the Martini Tree Bar for the awards ceremony and an unrivaled art exhibit.

Taos Ski Valley will once again host the snowboard art auction Paint for Peaks featuring custom, one-of-a-kind artwork created on snowboards produced by renowned local and regional artists.

“This is one of the Taos Ski Valley’s most engaging events because there’s something for everyone: those who want to spend time on the mountain, or those who want the more artistic Taos experience,” said Matt Gebo, Taos Ski Valley’s director of marketing. “We are committed to giving back to the community at large and this event is a great demonstration of that.”

Visit skitaos.com or paintforpeaks.com for a schedule of events and additional details for the daylong celebration.

About Taos Ski Valley

Located in northern New Mexico, Taos is one of North America's premier ski and snowboard destinations, with more than 305 inches of average annual snowfall and more than 110 trails. Taos has a relaxed, friendly atmosphere, spectacular scenery, and amazing terrain, truly making it a world of its own.

To learn more about Taos Ski Valley, please visit www.skitaos.com