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Taos Ski Valley Lowers Season Pass Prices for 2016-2017 Season

Early-purchase discount also gives visitors unlimited spring skiing this year

TAOS, NM – Mar. 18, 2016 – Today through April 15 [Taos Ski Valley](#) will be offering its Full Pass for the 2016-2017 winter season for just \$749 – \$30 less than it was offered last spring! In addition to unlimited skiing with no blackout dates next winter, pass holders can also use it for unlimited spring skiing for the remainder of this season. Taos Ski Valley also announced prices for other pass options today, including the Taos Value Pass and the new Midweek Pass.

“From the launch of the Kachina Peak lift last season, to our base area that is currently being renovated, to new glading on the mountain and The Blake, a new, world-class hotel that will open in the base village next season, visitors can expect a continually improving experience here at Taos Ski Valley,” said Taos Ski Valley CEO Gordon Briner. “However, amidst these improvements, we are committed to maintaining the unique appeal and affordability that Taos is known for, which is why we’re proud to offer an array of valuable pass options for the 2016-2017 season.”

Taos Ski Valley 2016-2017 Pass Details:

- **Full Pass: \$749**
Valid every day, all season long, zero blackouts, plus 2016-2017 exchange days
- **Taos Value Pass: \$549**
The best deal! Valid all season long, plus 2016-2017 exchange days. No maximum amount of usage days, blackout dates apply
- **Midweek Pass: \$449**
New for the 2016-2017 season! Valid Monday-Friday only. Blackout dates apply. Not valid for exchange days
- **Child Pass (ages 7-12): \$199**
No blackouts. Child passes are not valid for exchange days
- **Teen Pass (ages 13-17): \$315**
No blackouts. Teen passes are not valid for exchange days

- **Military Pass: \$315**
Must show Valid Military ID at time of purchase. Active duty, reserve or retired military are eligible. Blackout dates apply. Not valid for exchange days
- **Service Personnel Pass: \$315**
Available to full-time police, fire or ambulance personnel. Must show professional ID at time of purchase. Blackout dates apply. Not valid for exchange days
- **Senior Pass (ages 65-79): \$315**
No blackouts. Not valid for exchange days

Next winter Taos Ski Valley will once again be a part of the [Mountain Collective](#), which provides pass holders with two days of skiing at twelve amazing destinations around the world. 2016-2017 Mountain Collective passes are now on sale for \$379 at [MountainCollective.com](#).

2016-2017 exchange days will be updated in summer/fall of 2016. 2015-2016 pass benefits will apply for the remainder of the season and benefits will be updated over the summer. 2016-2017 passes are not valid for the 2015-2016 exchange days and Mountain Collective exchanges. 2016-2017 Taos Ski Valley blackout dates will be: December 26, 2016-January 1, 2017; January 14-15, 2017; and February 18-19, 2017.

To purchase passes visit the [Taos Ski Valley website](#).

About Taos Ski Valley

Located in northern New Mexico, Taos is one of North America's premier ski and snowboard destinations, with more than 305 inches of average annual snowfall and more than 110 trails. Taos has a relaxed, friendly atmosphere, spectacular scenery, and amazing terrain, truly making it a world of its own.

To learn more about Taos Ski Valley, please visit [www.skitaos.com](#).