



Media Contact:

Erin Dolin
erin@feedmedia.com
(303) 204-4819

Taos Ski Valley to Increase Full-Time Employees by 40%; Contribute Significantly to Northern New Mexico Economy

In anticipation of the winter season, TSV holds September 1 job fair

TAOS, NM – August 29, 2016 – Taos Ski Valley is already gearing up for the upcoming 2016-17 winter season. Hiring for the season is underway and the ski valley is looking to fill both winter seasonal and year-round positions supporting the new [Blake Hotel](#). In this hiring effort, Taos Ski Valley will join the Rocky Mountain Youth Corps, UNM-Taos, and the Department of Workforce Solutions to hold a job fair at El Monte Sagrado in Taos on Thursday, September 1 from 9:00 am to 4:00 pm. Interested applicants will be able to find out information on positions available and have an initial interview on site at the fair.

For the 2016-17 season, Taos Ski Valley will have a 40 percent increase in full-time, year-round positions over the 2015-16 season, which saw a 30 percent increase over the 2014-15 season. As the largest private employer in Taos County, Taos Ski Valley is committed to the Northern New Mexico region, and to contributing to the economic development of the area.

“For several years we have been focused on becoming the employer of choice in Taos County and the wider region, as well as attracting the best talent in the ski industry,” said Taos Ski Valley COO Gordon Briner. “To accomplish this we have not only created new jobs in the ski valley, but we have increased our overall investment in employee compensation and benefits as well. To me, the commitment to our people is most evident in the fact that we have 120 employees with 20 years or more of service.”

Last fall, Taos Ski Valley raised its minimum wage to \$10/hour, well above the New Mexico minimum wage of \$7.50/hour. The ski valley also made adjustments to wages throughout the resort to align them with industry benchmarks. Additionally, the resort invested in a free employee shuttle for winter staff last season.

In addition to being a significant employee benefit, the free shuttle took an average of 125 vehicles off of Highway 150 every day during the 2015-2016 ski season and

prevented 22,000 round trip driving miles, 299 metric tons of CO2 emissions, and saved 33,000 gallons of fuel.

To learn more about employment at Taos Ski Valley, please visit www.skitaos.com/employment

About Taos Ski Valley

Located in northern New Mexico, Taos Ski Valley is one of North America's premier ski and snowboard destinations, with more than 305 inches of average annual snowfall and more than 110 trails. Taos has a relaxed, friendly atmosphere, spectacular scenery and amazing terrain, truly making it a world of its own.

To learn more about Taos Ski Valley, please visit www.skitaos.com.