



## **Taos Ski Valley Taps Industry Veterans In Several New Management Appointments**

*New hires underscore transformation of resort to world-class destination*

**October 27, 2015 (Taos Ski Valley) – [Taos Ski Valley, Inc. \(TSV\)](#)** today announced it has hired several new directors to help bolster the resort’s overall guest experience, from dining to on-mountain experiences, to cell phone connectivity. The resort has hired four new directors of food & beverage, technology, ski school and operations divisions. Among the new hires:

- Cecelia Cuff has joined as the resort’s new director of food & beverage. Bringing refreshing new ideas, menus and flavors, Cuff oversees all of Taos Ski Valley’s dining spots, from on-mountain quick bites to the sit-down dining in the base area.
- Burt Skull is Taos Ski Valley’s new director of its world-renowned Ski & Ride School, overseeing all of ski and snowboard learning operations. A veteran of Arapahoe Basin, Keystone and Copper Mountain, Skull has been an Examiner of the Professional Ski Instructors of America (PSIA) for 22 years, and he also served on the Alpine Education Committee for PSIA Rocky Mountain.
- Chris Kuhn is now Taos Ski Valley’s new director of Informational Technology. Kuhn has more than 25 years of tech experience including application development, network and infrastructure design, implementation, and support. He will help advance the resort’s technology initiatives including supporting the new hotel, and modernizing the tech infrastructure for visitor use.
- John Kelly is now Taos Ski Valley’s director of operations. Most recently the director of resort services at Telluride, Kelly was the recipient of National Ski Area’s Association’s (NSAA) Guest Service Award in 2008, and was recognized by *Ski Area Management* as one of their Top 10 Under 30 in 2010. He will help guide the resort’s overall operations from snow-making to sustainability.

**About Taos Ski Valley**

Located in Northern New Mexico, Taos Ski Valley is one of North America's premier ski and snowboard destinations, with more than 305 inches of average annual snowfall and more than 110 trails. Taos Ski Valley has a relaxed, friendly atmosphere, spectacular scenery, and amazing terrain, truly making it a world of its own.

To learn more about Taos Ski Valley, please visit [www.skitaos.com](http://www.skitaos.com).

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