

FOR IMMEDIATE RELEASE

Save up to 30% off with early bird lodging package featuring The Blake and scenic chairlift rides

May 24, 2017 (Taos Ski Valley, NM) – With summer fast approaching, Taos Ski Valley prepares for outdoor enthusiasts seeking a pristine, alpine setting. Late season snowfall has resulted in a verdant spring and roaring waters. From scenic chairlift rides to convenient trail access to the popular Wheeler Peak and Williams Lake, Taos Ski Valley offers summer adventurers endless options.

After a successful grand opening mid-ski season, The Blake is in full-swing featuring 80 well-appointed rooms and sophisticated suites in the heart of the ski valley village. A true alpine guesthouse, surrounded by the Sangre de Cristo mountains, The Blake “hausmeisters” redefine guest service with a keen eye on every day details. A stay at The Blake is not complete without a visit to The Blake Spa & Wellness Center featuring signature services focused on a holistic approach to wellness and renewal.

Taos Ski Valley is offering the best deal of the summer with its “Summer Lifftoff Package” which includes a one-night stay at The Blake, scenic chairlift ride and breakfast at 192. Rates start at \$165 per night (based on double occupancy, excludes resort fees and taxes); a 30% savings off regular rates. The package can be booked thru June 20 and is valid for stays between May 24 and October 8.

Summer Updates:

- The Bavarian Lodge and Restaurant opens for the summer season on Friday, May 26. This one-of-kind alpine experience celebrates the majestic views of Kachina Peak and German cuisine with offerings as Sauerbraten, Wienerschnitzel, or Käsespätzle, accompanied by a imported beer from Hofbräu Haus, Andechs Brewery or Weltenburg Brewery in Germany.
- Scenic chairlift rides start Friday, June 23 and run daily thru Monday, September 4 and weekends only from September 9 to October 8. This 15 minute ride on Lift 4 offers expansive views of Wheeler Peak, Kachina Peak, abundant wildflowers and refreshing cool temps.

For more information or to make an online reservation, please visit SkiTaos.com.

About Taos Ski Valley

Nestled among the pristine peaks of northern New Mexico, Taos Ski Valley is undergoing a \$300 million renaissance making it one of North America’s premier vacation and adventure destinations. With over 300 inches of average annual snowfall, 300 days of sunshine and more than 1,200 skiable acres, Taos Ski Valley offers a relaxed, friendly atmosphere, breathtaking scenery and exhilarating terrain for every ability level for a spirited mountain experience unlike any other. The resort is maintaining its authentic charm while investing in new amenities both on-mountain and in the base area. Taos Ski Valley is proud to participate in the Mountain Collective, a collaboration of iconic, independent ski destinations. To learn more about Taos Ski Valley, and see the future plans for the Ski Valley, please visit www.skitaos.com.