

FOR IMMEDIATE RELEASE

### **Summer has officially arrived at Taos Ski Valley**

June 22, 2017 (Taos Ski Valley, NM) - On Friday, June 23<sup>rd</sup> Taos Ski Valley will kick off its summer schedule of offerings and activities. Enjoy the grandeur of the Sangre de Cristo Mountains Summer Scenic Chair Rides will run on Lift #4 near The Bavarian Lodge & Restaurant and will operate on a daily basis through September 4<sup>th</sup>; running 10 AM to 4 PM. After Labor Day the lift will operate on the weekends through October 8<sup>th</sup> with the same 10 AM to 4 PM hours of operation. This 15 minute lift ride offers vast views of Wheeler Peak, Kachina Peak, vibrant wildflowers and refreshing cool temps. Summer Scenic Lift Tickets are available at the base of Lift #4 or can be purchased in advance at [skitaos.com](http://skitaos.com).

While at Taos Ski Valley, complement your Scenic Chair Ride or hike to Williams Lake with a stop at The Bavarian Lodge & Restaurant. This unique alpine experience offers guests views of Kachina Peak featuring German cuisine unlike anything you will find in the West. The Bavarian Lodge & Restaurant will also begin daily operations on June 23<sup>rd</sup>. Lunch service starts at 11:30 AM; and dinner service at 5:30 PM.

Taos Ski Valley will also be ramping up its summer events with a bevy of family-friendly activities. Brand-new events like the Mutt Strut: 5K Dog Fun Run on July 1<sup>st</sup>, Bacon & Brews Festival on July 22<sup>nd</sup> and the Summer Wine Festival on August 18<sup>th</sup> will complement Taos Ski Valley summertime staples like the Up & Over 10K Trail Run on August 5<sup>th</sup>, the Taos Ski Valley Arts Festival on August 12<sup>th</sup> – 13<sup>th</sup>, and the annual Oktoberfest Celebration on September 16<sup>th</sup>. For a complete listing of events, visit [skitaos.com/events](http://skitaos.com/events).

For more information or to make an online reservation, please visit [skitaos.com](http://skitaos.com).

### **About Taos Ski Valley**

Nestled among the pristine peaks of northern New Mexico, Taos Ski Valley is undergoing a \$300 million renaissance making it one of North America's premier vacation and adventure destinations. With over 300 inches of average annual snowfall, 300 days of sunshine and more than 1,200 skiable acres, Taos Ski Valley offers a relaxed, friendly atmosphere, breathtaking scenery and exhilarating terrain for every ability level for a spirited mountain experience unlike any other. The resort is maintaining its authentic charm while investing in new amenities both on-mountain and in the base area. Taos Ski Valley is proud to participate in the Mountain Collective, a collaboration of iconic, independent ski destinations. To learn more about Taos Ski Valley, and see the future plans for the Ski Valley, please visit [skitaos.com](http://skitaos.com).