



SKI THE CHANGE

Ski the Change You Want to See in the World is a call to action and an invitation to join us on our journey towards continued community involvement, philanthropy, environmental stewardship and economic sustainability.

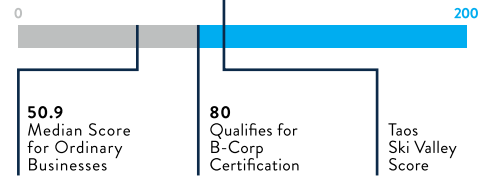
OUR ETHOS

Taos is the world's first and only B Corp Certified ski resort. The B Corp movement is one of the most important of our lifetime, built on the simple fact that business impacts and serves more than just shareholders – it has an equal responsibility to the community and the planet. Our ethos is demonstrated through our actions as we pursue our purpose for our business: to Enjoy this amazing mountain by providing exceptional experiences for our guests and each other; to Protect and enhance our environment; and to Give back to our community and our planet.

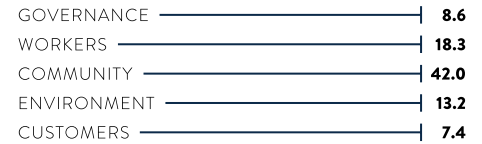


OVERALL B IMPACT SCORE

89.5



IMPACT AREA SCORES



2018 HIGHLIGHTS

ENJOY

- » 2018 welcomed the resort's 1st high speed lift.
- » Additionally, we made upgrades to facilities throughout the resort using local contractors and sub-contractors.



90%

reduction in food waste

7000 lbs > 700 lbs

PROTECT

- » 7000+ pounds of food waste converted to soil amendment. In 2018, we purchased a food digester to keep 90% of our food waste out of the landfill and reducing the associated carbon dioxide and methane produced.
- » Native Energy helped us calculate, reduce, and offset the carbon footprint of TaosAir to a net zero impact.



\$1M+

donated to local and regional groups since 2016

GIVE

- » \$1M+ donated to local and regional non-profits, schools, and community organizations since 2016 by Taos Ski Valley, Inc. and the Taos Ski Valley Foundation.
- » In 2018 we introduced a dog pass with donations supporting the Taos Avalanche Rescue Dogs (www.taosavalanchedogs.com)
- » 350 volunteer hours totaling over \$7K in labor by Taos Ski Valley staff to community organizations since 2017

350

volunteer hours since 2017

\$7000 in labor

IT TAKES A COMMUNITY. THANK YOU TO OUR 2018 BUSINESS PARTNERS AND GIVING!



CHEHALEM



Through the Taos Community Foundation Grant Program from Taos Ski Valley:

- Taos Opera Institute
- Harwood - Art in Schools program
- Taos Center for the Art
- Not Forgotten Outreach
- Taos Elders and Neighbors Together
- Taos Entrepreneurial Network
- Help Outreach Taos
- Community Against Violence
- Golden Willow
- Bridges for Education
- Taos High School Culinary Arts Program
- UNM Taos Education and Career Center
- Match NM
- Taos Valley Acequia Association
- Taos Academy
- Wholly Rags
- Growing Community Now
- Taos Land Trust
- Mountain Home Health
- Compostela Community and Family Cultural Institute
- Taos High School Business Professionals of America
- Youth Heartline
- Dreamtree
- Civil Air Patrol
- Field Institute of Taos

In-Kind Giving from Taos Ski Valley:

- Taos High School
- Taos Academy
- Empty Bowls Project
- Butterfly Healing Center
- Taos Center for the Arts
- Trout Unlimited
- New Mexico Museum Association of Museums
- DreamTree Project
- Taos Historic Museums
- Field Institute of Taos
- Lions Club of Taos
- Anansi Charter School
- Taos County Economic Development Corporation
- Habitat for Humanity of Taos
- Millicent Rogers Museum
- Taos Village Farm "EATS" Program
- Amigos Bravos
- Taos Milagro Rotary Club
- Regeneration Festival
- Rocky Mountain Youth Corps
- Community Against Violence Inc
- Taos Pueblo DNR
- New Mexico Press Association Foundation
- UNM-Taos Kids Campus for Early Learning
- H.E.A.R.T. of Taos
- Twirl: A Play and Discovery Place
- Taos Day School PTO

Taos Ski Valley Foundation Giving:

- Conservation Giving:**
 - The Nature Conservancy New Mexico
 - Rocky Mountain Youth Corps
 - Forest Stewards Guild
 - Amigos Bravos
 - Rivers & Birds
 - Taos Community Foundation (Taos Environmental Film Festival)
 - Perception International (Voices for Biodiversity)
 - Quivira Coalition
 - Field Institute of Taos
- Community Giving:**
 - Taos Community Foundation
 - Twirl, A Play & Discovery Place
 - Habitat for Humanity of Taos
 - HEART of Taos
 - Taos Men's Shelter
 - Community Against Violence
 - Taos Feeds Taos
 - Taos Youth and Family Center
 - Village of Taos Ski Valley EMS
 - Millicent Rogers Museum
 - Taos Opera Institute
 - True Kids 1
 - University of New Mexico Foundation